

Christina Bazydlo

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Lead Product Designer

Product designer with 20+ years of visual design experience, now leading end-to-end product design at a B2B SaaS startup. Partners with engineering and executive leadership to transform customer research into shipped solutions. Combines deep UX research skills with strong visual design fundamentals to deliver products that solve real problems. Leverages AI tools to accelerate research synthesis and design workflows.

Experience

StackHawk | Remote

Lead Product Designer | 10/2022 to Present

- Lead and sole product designer, partnering directly with VP of Product, VP of Engineering, CEO, and CTO
- Lead end-to-end product design from discovery through delivery, synthesizing insights from customer calls, weekly CS partnerships, and AI-powered research tools
- Collaborate early with engineers on technical feasibility; lead design handoffs and reviews to ensure shipped products match design intent
- Fill product management gaps by writing PRDs, tracking feature requests, proposing solutions, and helping shape roadmap
- Provide brand guidance and oversee external contractors for brand initiatives

Select Achievements

- Designed Hosted Scanner flow, expanding market reach and filling a gap for enterprise AppSec teams scanning legacy and compliance applications
- Led MCP integration design and improved setup documentation through hands-on testing; first DAST company to bring security testing into AI coding assistants
- Designed and built AI-powered Gong Call Platform research tool using Claude Code, reducing 3 hours of customer call analysis to 5 minutes
- Designed AI-powered Code Fix conversational interface for vulnerability remediation
- Received Core Value Award for being "Fabulously Fearless," recognized for tackling difficult projects and working on technical solutions outside my comfort zone

DataRobot | Remote

Principal Graphic Designer | 7/2021 to 9/2022

Position eliminated due to company downsizing.

- Created company-wide branding materials and completed 100+ design projects: marketing collateral, infographics, presentations, UX design, and publications
- Collaborated cross-functionally with marketing leaders, content creators, and technical teams on customer-facing materials
- Promoted DataRobot as AI industry thought leader through narrative design projects translating complex research into accessible graphics
- Created Diversity, Equity & Inclusion materials improving company culture and internal communications

National School Boards Association | Alexandria, VA

Director of Creative Services | 9/2015 to 7/2021

Promoted from Senior Graphic Designer (2018)

- Oversaw organization branding and art direction, coordinating 400 projects annually with four direct reports
- Spearheaded organization-wide rebranding that modernized all brand materials
- Researched and implemented project management platform, increasing team productivity by 35%, reducing project timelines by 3 days, and improving visibility into project status
- Led creative team including in-house and freelance designers; mentored team on best practices and brand standards

Awards: The Davey Awards (2019, 2020) • Hermes Creative Awards, Platinum & Gold (2018) • Communicator Awards, Silver (2017, 2018)

Booz Allen Hamilton | Washington, D.C.

Senior Graphic Designer (Contract) | 8/2012 to 9/2015

- Developed graphic elements for Defense Intelligence Agency Top Secret government documents; granted TS/SCI Clearance
- Led DIA data visualization project; presented to executive suite and nominated for team performance award

Access Intelligence, LLC | Gaithersburg, MD

Junior Graphic Designer | 9/2004 to 8/2012

- Designed marketing collateral and publications for brands across satellite, aviation, cable television, and public relations industries

Education

Virginia Commonwealth University | Richmond, VA

Bachelor of Science, Mass Communications, Creative Advertising

Certifications

Certificate in UX Design | General Assembly | 2022

Skills

Product Design • UX Research • User Interviews • Journey Mapping • Wireframing • Prototyping • Design Systems • Cross-Functional Collaboration • Stakeholder Management • Visual Design • Brand Design • Data Visualization • Strategic Planning

Tools

Figma • Adobe Creative Suite • Claude Code • Cursor • WordPress • Squarespace • Jira • Microsoft Office Suite • Google Slides